

## Primary logo



**Green** indicates **Clear Space**. This area must be kept free of other elements.

The minimum required clear space is defined by the measurement "X" (which equal to the height of the D letter).

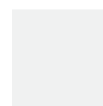
## Colors palette



Pantone 199  
C: 0 M: 100 Y: 77 K: 16  
R: 213 G: 0 B: 50



Pantone 7546  
C: 71 M: 60 Y: 60 K: 49  
R: 56 G: 61 B: 61



White 95%  
C: 0 M: 0 Y: 0 K: 5  
R: 240 G: 240 B: 240

## Alternative logo versions



**The Box.** The corporative diffused identity. The boxed version is best used for noisy background.

**V.** V logo refers to Devinci products.

## Official Typeface

Tag Lines, titles and subtitles

### CHALET TT

NewYorkNineteenSixty

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww  
Xx Yy Zz.

0123456789

### CHALET TT

LondonNineteenSixty

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww  
Xx Yy Zz.

0123456789

### CHALET TT

ParisNineteenSixty

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww  
Xx Yy Zz.

0123456789

## Casual Text

### Roboto

Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww  
Xx Yy Zz.

0123456789

### Roboto

Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww  
Xx Yy Zz.

0123456789

### Roboto

Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww  
Xx Yy Zz.

0123456789